



Discover our
Fruit & Vegetable powders
for authentic food & beverages creations

Givaudan
Human by nature

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Fruit & Vegetable intake is a key focus for consumers

72%

of European consumers seek food products that contain **recognizable ingredients**

33%

of European consumers agree that **fruit and vegetable intake is a major priority** when shopping

Why use Fruit & Vegetable powders in your products?



Taste, visual appeal & texture

- The authentic, fresh taste and vibrant colour of real fruits and vegetables straight from nature, combined with their smooth, natural texture



Clean label, claims & depiction

- Enabling short and transparent ingredient lists
- Use front-of-pack claims, e.g. with [Fruit/Vegetable], contains [Fruit/Vegetable]
- Depiction of the fruit and/or vegetable on the label (front of pack)



What do we offer?

With **over 50 years of expertise** in sourcing and processing, we provide an **extensive portfolio of Fruit & Vegetable powders** that delivers **authentic taste, vibrant colours, and smooth, natural textures**, helping you to create **food experiences that consumers love**

We deliver authentic food experiences

What makes our Fruit & Vegetable powders different from others?



Applicability:

we always focus on an enjoyable food experience across a wide range of food & beverages applications



Minimally processed:

we use unique mild drying technologies to preserve the original characteristics of the fruits and vegetables, delivering fresher taste and more vibrant colours



Large choice:

we offer a variety of tastes, shapes, sizes, colours and textures in different formats (powders, granules, flakes) to create diverse and appealing fruit and vegetable additions



Quality:

we have the highest and most consistent quality of our fruit and vegetable powders from source to final application, featuring excellent flowability



Sustainable and responsibly sourced:

we have a monitored supply chain program built on solid partnerships with carefully selected suppliers, ensuring robust control on their agricultural practices

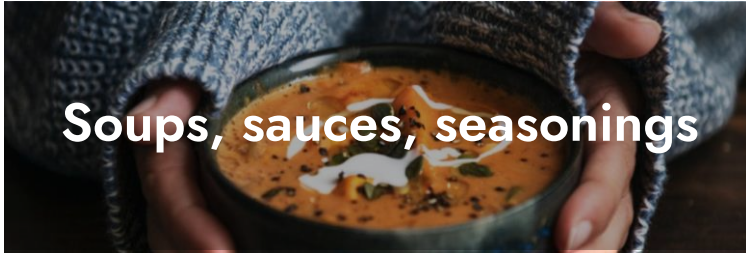


Organic, baby food grade:

we have a robust process in place to meet pesticide and contaminant requirements for every market and application. Carrier-free options are also available

Explore our Fruit & Vegetable powders portfolio

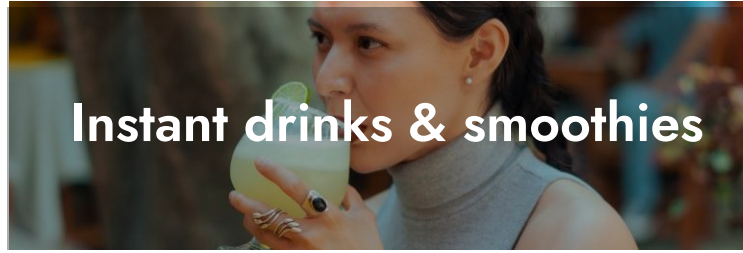
Available in various formats (powders, granules, flakes) and specifications, with flavoured variants and organic certified options to suit your needs



Soups, sauces, seasonings

Tomato
Carrot
Red Beet
Pumpkin
Spinach
Celeriac
Cabbage

Apple
Lemon
Honey
...and many
other fruits

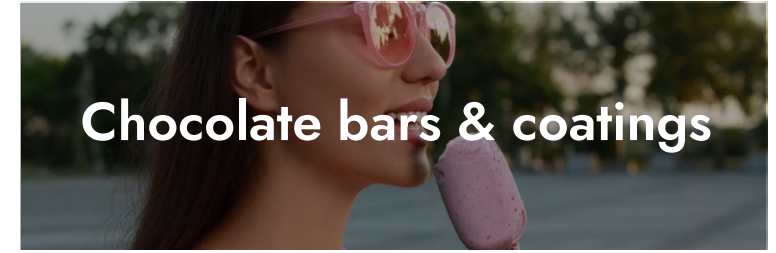


Instant drinks & smoothies

Apple
Raspberry
Strawberry
Blueberry
Banana
Cherry
Lemon
Lime
Peach
Cranberry
Pomegranate

Mango
Passionfruit
Blackberry
Blackcurrant
Tangerine
Pear
Pineapple
Plum
Apricot
Kiwi
Grape
Grapefruit
Date
Elderberry

Tomato
Carrot
Pumpkin
Broccoli
Red Beet
Spinach
Red Bell
Pepper
Cabbage
Celeriac



Chocolate bars & coatings

Apple
Banana
Raspberry
Strawberry
Lemon
Lime
Blackberry
Blueberry
Cranberry

Mango
Passionfruit
Apricot
Morello
Cherry
Plum
Honey
Carrot

Curious to know more or receive samples?

Please contact your Givaudan Ingredients Key Account Manager in your region.
Contact details can be found [here](#)

Discover our Health & Nutrition Hub



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