



Media Release

Geneva, 11 June 2021

Givaudan's Calice Becker receives prestigious Lifetime Achievement Perfumer Award from The Fragrance Foundation (TFF)

Givaudan is delighted to announce that Calice Becker, Vice President Perfumer and Director of the Givaudan Perfumery School, is the recipient of the 2021 Fragrance Foundation's Lifetime Achievement Perfumer Award for her celebrated career and visionary leadership in advancing the art of perfumery.

TFF's Lifetime Achievement Perfumer Award was presented in front of a global audience during a virtual event on 10 June 2021. Givaudan CEO Gilles Andrier commented: "I am honoured to present this award on behalf of TFF to Calice Becker in recognition of her enduring success as a perfumer whose creations have marked their era, along with her extraordinary leadership and dedication to the art and science of perfumery."

Linda G. Levy, President, TFF said: "We are proud to honour Calice Becker for all she has achieved in perfumery and continues to contribute to its future. Every perfumer's work is special; with this award we recognise those masters of the craft whose creations have made a significant contribution to the fragrance industry."

Calice Becker's creative success is exceptional in its depth across the United States and Europe where she has created such iconic fragrances as J'adore by Christian Dior, Intoxicated by Kilian, Velvet Orchid by Tom Ford, Dylan Blue by Versace, and Tommy Girl by Tommy Hilfiger. She has received numerous international accolades, notably the French 'Médaille de Chevalier dans l'ordre des Arts et des Lettres' for her contribution to the arts through perfumery.

Accepting the award, Calice Becker said: "I am honoured to be in the company of the extraordinary perfumers who have received this award before me, and encouraged in my continued dedication to the future of perfumery. I wish to express my gratitude to The Fragrance Foundation for their impressive work in supporting perfumers and inspiring the world through fragrance."

Calice Becker received her perfumery training at Roure in Grasse in 1985, leading her to Givaudan where she has passionately contributed as a perfumer for over 35 years. She was appointed Director of the Givaudan Perfumery School in 2017 where she leads the training and development of future perfumery artists. Calice combines her dedication for sharing her knowledge of creation as well as her constant quest to enhance the creative process, for example through the development of algorithms and creative interfaces for future perfumers. Calice has also been the President of the 'Société Internationale des Parfumeurs Créateurs' for more than four years, where she campaigns to safeguard the art of fragrance creation.





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About Givaudan

Givaudan is a global leading company in taste and wellbeing, and fragrance and beauty. With its heritage stretching back over 250 years, the Company has a long history of innovating scents and tastes. From a favourite drink to your daily meal, from prestige perfumes to cosmetics and laundry care, its creations inspire emotions and delight millions of consumers the world over. The Company is committed to driving purpose-led, long-term growth while leading the way to improve happiness and health for people and nature. In the fiscal year 2020, the Company employed almost 16,000 people worldwide and achieved sales of CHF 6.3 billion and a free cash flow of 12.8% of sales. Let's imagine together on www.givaudan.com.

About Givaudan Fragrance & Beauty

Driven by passion and innovation, Givaudan Fragrance & Beauty aims to bring delightful and memorable sensorial experiences to consumers around the world. Currently present in all major markets, we strive to be the creative partner of choice for customers not only in personal, fabric, hygiene and home care but also in fine fragrances and beauty overall. As the global leader in fragrance creation, the Company is committed to creating fragrances and beauty products for happier, healthier lives with love for nature. Our customers benefit from our expertise in three business units: Fine Fragrances, Consumer Products, and Fragrance Ingredients and Cosmetics Ingredients. We invite you to 'engage your senses' and learn more at www.givaudan.com/fragrance-beauty.

About The Fragrance Foundation

Based in New York, The Fragrance Foundation (TFF) is a non-profit organization and premier resource for industry expertise, innovation and education. United under the mission statement 'to inspire the world to discover the artistry and passion of fragrance.' The Foundation is devoted to nurturing talent, celebrating the creativity of perfumers and engaging consumers to increase appreciation for the world of fragrance in an expanded community. www.fragrance.org/.

For further information please contact

Marie Laure André, Fragrance & Beauty Communications

T +33 1 3998 4477

E marie-laure.andre@givaudan.com