



## Media Release

Geneva, 14 December 2017

## **Givaudan opens new centre for business solutions in Kuala Lumpur**

Givaudan announced today the official opening of its new Givaudan Business Solutions (GBS) delivery centre in Kuala Lumpur, Malaysia. The centre will be the home to the business services and solutions that will form a platform for the Company's growth in the Asia Pacific region.

The GBS delivery centre in Kuala Lumpur's Petaling Jaya sector was officially inaugurated during a ceremony inspired by Malaysia's national flower the hibiscus, which is also used in the creation of some of our flavours and fragrances. More than 60 guests, including members of Givaudan's Executive Committee, the Swiss Ambassador to Malaysia, local dignitaries, as well as employees attended the opening.

CEO Gilles Andrier, speaking at the event, said: "GBS is all about increasing agility and efficiency while driving excellence in the delivery of our services and solutions in order to grow alongside our customers. Our new centre is strategically situated in Malaysia to enable Givaudan to deliver a superior customer experience as we continue to grow in the region and work towards achieving our 2020 ambition."

Kuala Lumpur joins Budapest and Buenos Aires as a key delivery centre for GBS. Initially focusing on finance and procurement solutions for indirect materials and services, the centre will begin implementing the full range of GBS activities in 2019. The GBS centre in Kuala Lumpur will integrate processes from the functional areas of Finance, Procurement, Supply Chain and Enterprise Data Management.

Anne Tayac, Head of Givaudan Business Solutions, said: "Kuala Lumpur is particularly well positioned as a hub for talent and technology in the Asia Pacific region. GBS will leverage innovation and new ways of working to deliver solutions that are fully aligned with our business and designed to increase our effectiveness while allowing our people to focus on core activities that bring value to customers."

Givaudan announced in July 2017 the start of the implementation of GBS, its global organisational unit that will provide best in-class business services and solutions. Upon completion of the three-year implementation Givaudan will have the best possible platform to support the delivery of a superior experience to customers and employees while ensuring growth for the future.





## About Givaudan

Givaudan is the global leader in the creation of flavours and fragrances. In close collaboration with food, beverage, consumer product and fragrance partners, Givaudan develops tastes and scents that delight consumers the world over. With a passion to understand consumers' preferences and a relentless drive to innovate, Givaudan is at the forefront of creating flavours and fragrances that 'engage your senses'. The Company achieved sales of CHF 4.7 billion in 2016. Headquartered in Switzerland with local presence in over 95 locations, the Company has more than 10,000 employees worldwide. Givaudan invites you to discover more at [www.givaudan.com](http://www.givaudan.com).

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