



Media Release

Geneva, 24 November 2016

Givaudan expands Flavour Innovation Centre in Singapore CHF 5 million investment demonstrates Givaudan's continued commitment to Asia Pacific market

Givaudan has invested CHF 5 million in an expansion of its Flavour Innovation Centre (FIC) in Singapore.

The FIC is home to the Asia Pacific (APAC) campus of the Givaudan Flavour School, which is training the next generation of flavourists in the region, and the APAC Academy which supports continuous learning.

The expanded Singapore centre will include a new fully integrated culinary space for concept development, as well as new or expanded savoury, bakery, confectionery, beverage and dairy facilities to serve all market sectors.

The investment enhances Givaudan's innovation capabilities in APAC, facilitating a regional focus on applied innovation, collaboration and knowledge sharing, to complement its global network. Within the FIC Givaudan flavourists will leverage the latest ingredients and technologies to develop holistic customer solutions that can go straight to market.

Givaudan Chief Executive Officer, Gilles Andrier said: "The expansion of the Singapore Flavour Innovation Centre supports our 2020 strategy of investment in high growth markets, and builds on our recent developments in Nantong, China; Karachi, Pakistan, and Pune in India. It demonstrates our continuing commitment to growing with our customers and providing them with differentiated flavour solutions for consumer preferred products that meet local market needs."

These new facilities mean Givaudan is ideally placed to address regional trends such as the needs of a middle class concerned with health and wellness but without wanting to compromise on taste. Expanded capacity in Singapore will enable greater collaboration and innovation with customers to meet their needs, and those of a growing mass market with a desire for quality products with natural ingredients.

Commenting at the opening ceremony Monila Kothari, Givaudan's regional Commercial Head of APAC said: "Givaudan has been serving customers in Singapore since 1992. This expansion underlines our ongoing commitment to our APAC and ASEAN customers, by offering them superior levels of innovative and creative flavour and taste solutions."





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About Givaudan

Givaudan is the global leader in the creation of flavours and fragrances. In close collaboration with food, beverage, consumer product and fragrance partners, Givaudan develops tastes and scents that delight consumers the world over. With a passion to understand consumers' preferences and a relentless drive to innovate, Givaudan is at the forefront of creating flavours and fragrances that 'engage your senses'. The Company achieved sales of CHF 4.4 billion in 2015. Headquartered in Switzerland with local presence in over 80 locations, the Company has more than 9,500 employees worldwide. Givaudan invites you to discover more at www.givaudan.com.

About Givaudan Flavours

Givaudan's comprehensive knowledge of local flavours, extensive global footprint and strategic insights enable close partnerships with customers wherever they may be. With a customised approach to product creation, the Flavour Division is a powerhouse of knowledge, innovation and creativity equipped to surprise customers and consumers with fresh, unique ideas and solutions. Givaudan creates lasting flavour and taste experiences that touch emotions across key segments including beverages, sweet goods, savoury and snacks; regardless of product category Givaudan's passion is to make food and beverage products taste delicious. We invite you to 'engage your senses' and learn more about Flavours at www.givaudan.com/flavours.

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