



Media Release

Geneva, 12 May 2016

Givaudan opens new laboratory and office facilities in Pakistan

Givaudan today became the first global flavours company to open laboratory and office facilities in Pakistan. For the first time customers in the country will be able to access Givaudan's industry-leading capabilities locally.

Located in Karachi the 800m² new facility will strengthen Givaudan's capabilities in beverages, snacks and sweet goods in the region offering flavour application services for all sectors with a strong focus on sweet goods and beverages.

Givaudan's Chief Executive Officer, Gilles Andrier, commented on the opening: "This investment reflects Pakistan's importance to Givaudan and our commitment to further expand our existing market-leading position. With a population of 200 million and strong growth potential, Pakistan fits with our overall 2020 strategy of investment in high growth markets."

Customers will benefit from a faster response to their requirements as well as access to fully Halal-compliant international flavour profiles and access to Givaudan's capabilities and training for local technologists and manufacturers.

Commenting on the inauguration of the new facility, Faizan Kalim, Commercial Director Pakistan, Givaudan Flavours, said: "Givaudan is proud to be the first global flavours company to open in Pakistan. This demonstrates our ongoing commitment to our regional and local customers to meet the growing needs for innovative products and great taste experiences."

The facilities in Pakistan are the latest demonstration of Givaudan's 2020 strategy to invest in high growth markets and follows recent office openings in Guatemala, Ivory Coast and Algeria.

About Givaudan

Givaudan is the global leader in the creation of fragrances and flavours. In close collaboration with food, beverage, consumer product and fragrance partners, Givaudan develops tastes and scents that delight consumers the world over. With a passion to understand consumers' preferences and a relentless drive to innovate, Givaudan is at the forefront of creating fragrances and flavours that 'engage your senses'. The Company achieved sales of CHF 4.4 billion in 2015. Headquartered in Switzerland with local presence in over 80 locations, the Company has more than 9,500 employees worldwide. Givaudan invites you to discover more at www.givaudan.com.



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About Givaudan Flavours

Givaudan's comprehensive knowledge of local flavours, extensive global footprint and strategic insights enable close partnerships with customers wherever they may be. With a customised approach to product creation, the Flavour Division is a powerhouse of knowledge, innovation and creativity equipped to surprise customers and consumers with fresh, unique ideas and solutions. Givaudan creates lasting flavour and taste experiences that touch emotions across key segments including beverages, sweet goods, savoury and snacks; regardless of product category Givaudan's passion is to make food and beverage products taste delicious. We invite you to 'engage your senses' and learn more about Flavours at www.givaudan.com/flavours.

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