

## MAURIZIO VOLPI

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**Current:** Regional Head of Consumer Products WEE

**Future:** President Fragrance Division

Joined in 2000

Born in 1969

Italian national

Maurizio Volpi began his career in consumer goods with P&G and Reckitt Benckiser in Italy, working in various marketing roles. In 2000, he joined Givaudan Italy as Account Manager in Milan before moving to Argenteuil in 2003 as Head of Marketing Consumer Products Europe. Maurizio Volpi subsequently took on roles of increasing responsibility at the global level: Head of Global Marketing Consumer Products, Head of Global Marketing and Consumer Market Research for both Consumer Products and Fine Fragrances, and World Account Manager for Unilever. He was appointed Regional Head of Western and Eastern Europe (WEE) for the Consumer Products business in 2012. Maurizio Volpi is Head of the Givaudan Fragrance Division effective January 2015.

He holds a degree in Economics from the Bocconi University in Milan, Italy.