

## Company news

Geneva, 28 November 2024

### **Givaudan expands its production capacity for encapsulation technologies in Pedro Escobedo, Mexico**

As part of its 2025 strategy Committed to Growth, with Purpose to increase its competitive advantage in Latin America, Givaudan the global leader in fragrance and beauty is pleased to announce the inauguration of its newly expanded production facility at the Pedro Escobedo site. The investment in the new extension underscores Givaudan's commitment to enhancing its encapsulation technologies and meeting the growing demands of its customers in the Latin American market, and also worldwide.

Maurizio Volpi, President Fragrance & Beauty, says: "This expansion is a pivotal step in our fragrance and beauty strategy. It has successfully doubled our production capacity, which now represents 40% of Givaudan's global capacity in this sector. This strategic growth not only reflects our engagement to meet the increasing demands of our customers but also positions us as a leader in this market."

Andrew Stedman, Head of Operations, Fragrance & Beauty, says: "This continues our investment in delivery systems capacity in Pedro Escobedo, aligned with meeting our global growth expectations. [Following the investments in Singapore in 2022](#), this next step in Mexico is another milestone in our development of encapsulation technologies. Furthermore, Pedro Escobedo's facility and equipment have been designed to reinforce our dedication to operational excellence and ensure that we maintain the highest quality and Good Manufacturing Practice (GMP) standards, in our production processes."

Encapsulation technologies form one of the pillars of the Givaudan business. All these investments not only support our current endeavours but also lay the groundwork for future innovations.



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## **About Givaudan**

Givaudan is a global leader in Fragrance & Beauty and Taste & Wellbeing. We celebrate the beauty of human experience by creating for happier, healthier lives with love for nature. Together with our customers we deliver food experiences, craft inspired fragrances and develop beauty and wellbeing solutions that make people look and feel good. In 2023, Givaudan employed 16,260 people worldwide and achieved CHF 6.9 billion in sales with a free cash flow of 13.3%. With a heritage that stretches back over 250 years, we are committed to driving long-term, purpose-led growth by improving people's health and happiness and increasing our positive impact on nature. This is Givaudan. Human by nature. Discover more at [www.givaudan.com](http://www.givaudan.com).

## **About Givaudan Fragrance & Beauty**

Givaudan Fragrance & Beauty craft inspired fragrances to perfume lives and memories, and develop innovative beauty and wellbeing solutions that make people look and feel good all over the world. Nature is both our responsibility and our most precious muse. We are just as committed to sustainability as we are to creating innovative products that satisfy consumer needs and anticipate their desires. With a collaborative approach that favours co-creation, we have built a diverse portfolio across personal care, fabric care, hygiene, home care, fine fragrances, and beauty, reflecting our multidisciplinary expertise. This is Givaudan. Human by nature. Learn more at [www.givaudan.com/fragrance-beauty](http://www.givaudan.com/fragrance-beauty).

## **For further information please contact**

Claudia Pedretti, Head of Investor and Media Relations

**T** +41 523 540 132

**E** [claudia.pedretti@givaudan.com](mailto:claudia.pedretti@givaudan.com)

Pauline Martin, Fragrance & Beauty Communications

**E** [pauline.martin.pm1@givaudan.com](mailto:pauline.martin.pm1@givaudan.com)

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