

## Company news

Geneva, 6 December 2022

## Givaudan unveils its first integrated fragrance encapsulation centre in Singapore

As part of its 2025 strategy to provide new and superior product offerings for customers, Givaudan, the global leader in fragrance & beauty creation, today inaugurated its first integrated fragrance encapsulation centre in Singapore.

This integrated centre completes a five-year investment programme of CHF 30 million and will further support the development of encapsulation delivery technology, to meet consumers' demand for long-lasting fragrance experiences, across a variety of product categories. As a world-first for the Company, it brings together all of Givaudan's competencies around encapsulation: research, creation with dedicated perfumers on-site, production, and now the industrialisation capability with scale-up lab, in one site.

Aligned with Givaudan's sustainability ambitions and purpose, this holistic fragrance encapsulation centre will significantly contribute to expanding biodegradable innovations, addressing customers' expectations for high-performing planet-friendly scent release solutions to reach new consumers.

Gilles Andrier, CEO, commented: "This encapsulation centre based in Singapore underscores our commitment to the Asia-Pacific region, aligned with our high growth markets expansion objective. Having all our encapsulation facilities housed in the same location will significantly sustain our innovation, operational reliability and internal agility, to effectively support our customers' growth."

Designed to address responsible energy consumption challenges, the integrated encapsulation centre for fragrances obtained the Green Mark Gold certification and is a flagship demonstration of Givaudan's high sustainability standards.



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## **About Givaudan**

Givaudan is a global leader in Fragrance & Beauty and Taste & Wellbeing. We celebrate the beauty of human experience by creating for happier, healthier lives with love for nature. Together with our customers we deliver food experiences, craft inspired fragrances, and develop beauty and wellbeing solutions that make people look and feel good. In 2021, Givaudan employed over 16,800 people worldwide and achieved CHF 6.7 billion in sales with a free cash flow of 12.6%. With a heritage that stretches back over 250 years, we are committed to driving long-term, purpose-led growth by improving people's health and happiness and increasing our positive impact on nature. This is Givaudan. Human by nature. Discover more at [www.givaudan.com](http://www.givaudan.com).

## **About Givaudan Fragrance & Beauty**

Givaudan Fragrance & Beauty craft inspired fragrances to perfume lives and memories, and develop innovative beauty and wellbeing solutions that make people look and feel good all over the world. Nature is both our responsibility and our most precious muse. We are just as committed to sustainability as we are to creating innovative products that satisfy consumer needs and anticipate their desires. With a collaborative approach that favours co-creation, we have built a diverse portfolio across personal care, fabric care, hygiene, home care, fine fragrances, and beauty, reflecting our multidisciplinary expertise. This is Givaudan. Human by nature. Learn more at [www.givaudan.com/fragrance-beauty](http://www.givaudan.com/fragrance-beauty).

## **For further information please contact**

Pierre Bénaich, Givaudan Media and Investor Relations

**T** +41 22 780 9053

**E** [pierre.benaich@givaudan.com](mailto:pierre.benaich@givaudan.com)

Pauline Martin, Fragrance & Beauty Communications

**E** [pauline.martin.pm1@givaudan.com](mailto:pauline.martin.pm1@givaudan.com)

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